

Learning in the Digital World

Educational demand, faster learning cycles, and increasing expectations are driving advances in digital platforms at universities.



The Digital Institution

Universities play a unique role in the shaping the world by disseminating knowledge, producing advanced research, and preparing students to play a productive and fulfilling role their communities.

10m

Students enrolled in massive open online courses (**MOOCs**)¹

>50%

Workforce that will be from the **millennial generation by 2020**²

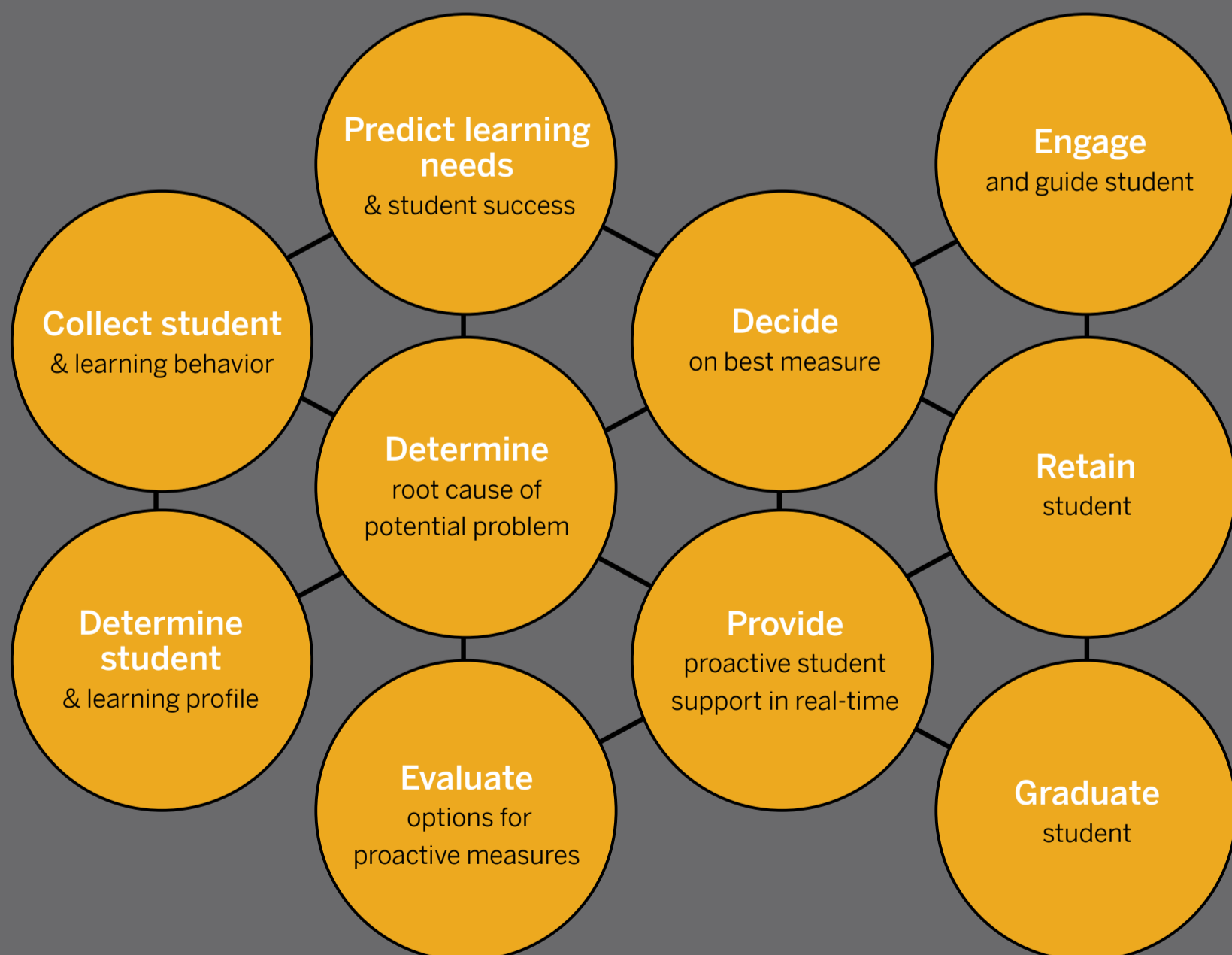
71%

Students aged 16-24 who indicated they want to use **wearable technologies in class**³



Support Students in Real-Time

Real-time analytics can help universities track student learning behavior and potential needs in advance, and can proactively guide decision making and actions toward academic success and graduation.



Proactive Student Engagement

Leverage advanced analytics to guide student success, overcome obstacles, and facilitate positive learning behaviors from admission to graduation.

<http://spr.ly/DigitalHigherEducation>

Sources:

¹ "Workforce 2020: Building a Strategic Workforce for the Future," Oxford Economics, 2014
<http://www.oxfordeconomics.com/workforce2020>

² "NMC Horizon Report: 2015 Higher Education Edition," NMC, 2015
<http://cdn.nmc.org/media/2015-nmc-horizon-report-HE-EN.pdf>

³ Massive Online Open Course, Wikipedia, Last Modified April 2016
https://en.wikipedia.org/wiki/Massive_open_online_course